

MIRROR

Migration-Related Risks caused by Misconceptions of Opportunities and Requirement

The aim of this EU-funded project is to develop an integrated platform, a set of tools, as well as a systematic methodology for the comprehensive inter-media analysis of the perception of Europe, the identification of discrepancies between perception of and reality in Europe, and the creation of awareness for the impact of potential misconceptions. As a result, the MIRROR platform creates a **deeper understanding of the role of perception in migration.**

MIRROR OBJECTIVES



Perception of Europe



Media Impact & Perception Analysis



Societal Acceptance of Solutions



Respect for Ethics, Rule of Law & Fundamental Rights



Misinformation & Unrealistic Expectations



Improved Perception
Understanding &
Awareness Creation



Provision of actionable insights & policy recommendations



Platform, Tools & Methods for Deeper Understanding

PROJECT MILESTONES



MIRROR Basics

Management procedures (project handbook) and MIRROR architecture defined; requirements collected.



MIRROR Major Release I

Ethical principles and practices established; release I of component technologies completed; components integrated and tested; platform and tools tested and available.



Mid-Project Summit

Validation of the first release of the platform, tools and methods completed; first field studies performed.



MIRROR Major Release 2

Release 2 of component technologies completed; results from first evaluation in pilots integrated into technologies; components integrated and tested, platform tested and available.



MIRROR Completion

All planned deliverables completed and KPIs achieved.



Consortium:

































The multidisciplinary consortium consists of fourteen partners from seven countries from research and industry, as well as practicioners. The partners are working together to gain a better understanding of how Europe is perceived abroad and the mechanisms involved in the process. The MIRROR Project was launched in June 2019 and will run for three years.

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